

ENGLAND SQUASH & RACKETBALL FUNDING UPDATE

Issue 11

February 2010

ENGLAND SQUASH & RACKETBALL



England
Squash &
Racketball

Introduction

Dear all,

Welcome to the first Funding Update of 2010! The most exciting news this month relates to the large number of success stories that have been drawn to my attention recently; evidence that savvy squash clubs are starting to tap into the various opportunities that are out there! Please check out the brief summaries on page 2 that will hopefully inspire you to apply yourself and jump on the Funding Band Wagon!

There are also a few new bits of news that should be of interest to the funding conscious, including an update from Sport England and the very welcome return of the **Mars Refuel fund**, including a sneaky tip on how your club can get a head start and apply early!

This edition also features some general advice on a few ways that your club can increase their profile and get involved in a National Programme!

All **pictures** and [Blue text](#) are hyperlinked so just click on them to be taken to the correct web page - good Luck!



Has your club hopped on the funding bandwagon yet?

Sport England Update

Many of the major Sport England funding pots have now come to an end or closed temporarily. To save you from applying to those that have ended, please see the latest update below.

Active Women - Now closed but watch out for the next **Themed Funding Round** that will be announced in the coming months.

Sportsmatch - Has run out of funds for the 2009/2010 year but applications are still open for its **Final Year** - April 2010/April 2011.

Sustainable Facilities - Closed for 2010/11 but will reopen again later this year for 2011/12 projects.

Innovation Fund - Closed.

Small Grants - **OPEN, please apply at any time** Via the link below!

www.sportengland.org/funding/small_grants.aspx

Despite the fact that many of their major pots are currently unavailable it is still worth checking the Sport England website regularly for news updates. They also have some useful resources and links on their website that can help you search for other avenues of funding.

www.sportengland.org/funding/other_funding_organisations.aspx



New Funding Opportunities

1) Mars Refuel Returns

An easy opportunity to grab **£500** for your club has reopened after a short absence! **Mars Refuel** is a brilliantly easy way to apply for £500 for ANY PROJECT that helps your members 'play longer'.

The Fund reopens officially on **1st March** this year and the application form is the same (really simple) on-line one as before - www.marsrefuel.com/refuel-fund/

However, if you can't wait that long you can jump the queue by applying in advance through the **Talk Sport** website - www.talksport.net/competitions/
The great news about doing it this way is that you could win a bonus prize of **£5000** for your club! The bonus £5k prize will be chosen by presenter **Danny Kelly** and ex-cricketer **Darren Gough** so check out their 'presenter profiles' and see if there is any way you could make your project stand out - e.g. Introducing the Mini Squash game **Squicket!**?
Remember you only have until 31st May 2010 before the fund closes!



2) Community Sustainable Energy Programme

Not for profit organisations, including some squash clubs, are able to apply for funding to install renewable energy technologies such as wind turbines and solar panels and energy saving measures such as roof and cavity wall insulation. Needless to say, such technologies can give a significant reduction in your energy bills and lower your club's carbon footprint.

There are two types of grants available:

Project Development grants are available for studies investigating the feasibility of installing any combination of the microgeneration technologies listed below. The maximum grant available is **£5,000** or 75 per cent of the study cost - whichever is lower.

Capital grants of up to **£50,000** or 50% of project costs are available for the purchase and installation of any combination of the following technologies:

Solar photovoltaics, Solar thermal hot water, Wind turbines, Heat pumps, Automated wood pellet stoves, Wood fuelled boiler systems, Micro-hydro turbines

The next application deadline is the **7th May 2010**.

www.communitysustainable.org.uk/

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Community Sustainable Energy Programme

BIG
LOTTERY
FUND

Good News Stories

Sometimes applying for funding can take a large amount of time and effort but, the rewards can be significant and make a huge difference to your club if your application is successful. The following examples show that all the effort can be well worth it and will hopefully inspire you to take a positive step forward!

Derbyshire get green light for countywide Sports Unlimited funding!

Derbyshire Squash & Racketball Association have successfully been awarded funding for a wide-ranging programme of junior squash activity for the Spring term through **Sport Unlimited**. Steve Smith, the local School Sports Coordinator, sees squash and racketball as great ways of improving confidence & hand-eye co-ordination and is totally convinced that these two sports have got many advantages over other sports on offer to school children. With coaches Carol Wood & Paul Jobson in place to deliver the sessions there will be some great opportunities created in their area of Derbyshire. Well done Carol for organising the application and a big thank you to Steve Smith for supporting this excellent project.

Why not contact your local **School Sports Coordinator** or **County Sports Partnership** to see if Sport Unlimited can offer your club or County Association a similar opportunity?

www.sportengland.org/support_advice/county_sports_partnerships.aspx

sport unlimited

Good News Stories Continued . . .

Major sponsorship boost to Cumbria Junior Squad!

Cumbria Squash is delighted to report a major extension to a current sponsorship deal for the junior section of the county team. The company responsible, **Thomas Graham & Sons Ltd**, originally started the sponsorship deal in the 2007/08 season for **£3,000** over 3 years but the company have now announced that they will be extending the sponsorship deal through till 2017/2018 and will be adding more sponsorship money to make the deal **£10,000** over 10 years. This is a huge boost for Cumbria Squash and a big thank you goes to Thomas Graham & Sons.



Thomas Graham and Sons Ltd - Kind supporters of Cumbria Squash

Why not see if a local company would be willing to offer your club a similar opportunity? Companies with a personal or historical link to your area are often the best ones to approach and if you don't ask . . .

Market Drayton get funding double!

Shropshire based squash club, Market Drayton have managed to build on the success of their Capital Grant from England Squash & Racketball by securing funding from Sport England through a **Small Grants** application. The grant is to fund two coaches through their UKCC Level 1 Coaching Certificates and also enable them to become ESR Licensed Coaches. The remainder of the money will be used to update the equipment used at the club, with Shropshire Squash and Racquets association also contributing to their equipment haul for the development of a Mini Squash programme.



Small Grants is the best fund available for club development projects up to **£10,000** and there is no reason why any affiliated club in the country can't be successful - **GIVE IT A GO!**

www.sportengland.org/funding/small_grants.aspx

Tring invited back for seconds!

Congratulations to **Tring Squash Club** in Hertfordshire who have recently secured their second grant from their local council in a little over a year. The money will be used to run beginners' squash programmes for ladies, adults and juniors. Local councils often have funds available to support sports clubs or community groups which are often under-utilised. Why not check in with your local council and see what they have on offer?



Other Ideas to help you along!

Looking to get more punters through the door?

Nestlé are one of the biggest food producers in the world - why not have them as a partner for your squash club? The best way to do this is to get involved in their upcoming 2010 'Get

Set Go Free' campaign. The basic idea is for customers to buy a product, collect the token from the packaging and trade it in for a free activity session at a local sports club. This year, squash and racketball are both included as official activities and all you need to do is register your interest with the promotion organisers, Parallel Promotions, on **020 8977 1203** and complete an application form.



Hopefully this promotion will help you get some sweet new members?

I hope you found this Update useful, please feel free to contact me if you have any questions or funding issues and I will be happy to help in any way I can!

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